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Farmers ELEVATOR WAPELLO, IA
YOUR PARTNER SINCE 1917

Seasonal Mean Price Contract 2019

Sometimes marketing grain through the growing season can be challenging. Seasonal trends, global and domestic weather, and geopolitics all come into play, making the discipline and timing of your marketing all the more difficult. If you are looking for an alternative disciplined approach to take advantage of the seasonal trends over a set period of time, then you may want to consider FEE's Seasonal Mean Price Contract.

WHAT IS THE SEASONAL MEAN CONTRACT?

- A predetermined number of New Crop bushels you would like to price for either Corn or Beans.
- Pricing flexibility that markets equal quantities weekly during the historically beneficial time period of February 6th and July 3rd.*
- A Fall 2019 delivery contract that will avoid storage charges.
- Sign up by January 31st, enrollment is required.

YOUR ADVANTAGES:

- 2018 participants averaged $.40 better than average OCT 18 posted spot bid on corn and $1.75 better on soybeans!
- Bringing discipline to your marketing program. Especially during a time when you are most busy preparing and tending to your crops.
- Pricing increments are equally divided over the pricing dates.
- Prices are easily tracked as they will be determined by FEE's Wednesday closing cash price.
- Final contract price will be the mean average of all prices collected minus administration fees ($.03 corn, $.05 Beans.)

SOME GENERAL RISKS TO CONSIDER:

- Because the contracted average price is determined across a set period of time, it cannot be guaranteed to exceed an average price determined over the life of the contract.
- As with any marketing method, seasonal indicators of the past cannot guarantee performance in the future.

With the Seasonal Mean Price Contract, emotions can be removed from the marketing process since pricing is handled through the terms of the contract, and better prices can be achieved due to the price averaging during the more advantageous time of spring/early summer.* Averaging will not be accelerated or delayed for any events or perceived advantages during the pricing window. For complete details and fees, or if you have any questions please contact Scott Masters at Farmers Elevator and Exchange. There is no restriction on bushels contracted. Sign up will be required by January 31st, on a first come first serve basis, as a limited number of contracts will be issued.

****** Regular FEE cash contract terms apply. ******

***** Referenced historical price trends are based on futures price. Price history is no guarantee of future price performance. ****